



OUTSIDE VIEW

## Kuwait Towers – Conversion



**GERMAN  
DESIGN  
AWARD  
SPECIAL  
2019**

### Description

The Towers are the landmark of Kuwait. Their functioning water storage is out of order. The T.E.C. was looking for new uses that will bring visitors and make it more attractive. The modern »Edutainment« centre was designed. The combination of education and entertainment will make the centre an attraction. An interactive concept will actively engage visitors in the audiovisual 3-4D technology. The circle and sphere design have been developed to give form and function to the overall composition.

### Statement of the jury

The idea of locating a modern visitor centre in the iconic towers is intriguing and has been realised superbly via a futuristic design.

### SPECIAL MENTION

Excellent Communications Design  
Conceptional Architecture

### Company/Client

**T.E.C. Touristic Enterprises Company**

### Design

**cerno+architekten, Peter Cerno, Martin Cerno,**

**Gianfranco Maio**

**Astra Alex Group, Mohamed Salah Soliman**

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